



Profile

I am a recent design graduate who is motivated to work in a position that I can meaningfully design while expanding upon my knowledge of the creative process. I am a critiquer of the world around me and am obsessive about the human experience. This is the key to my design process that involves collaboration, research, creation, testing, and reporting. The skills I have developed have given me the technical and administrative skills to succeed in a field where consumers expect cutting edge imagery and design strategy. I value honest relationships that resulting in effective work that empowers the client and leaves a lasting impression.

Contact

www.parks.media
hayden@parks.media
(620) 240-3529

Professional Experience

Digital/Print content producer, January-December 2017

Voz Creative

Worked with clients to determine a path to a successful campaign with the use of digital and print media. Directed and produced video, motion graphics, photographs, brochures, and web design.

Associate Art Director, August-December 2014

University Daily Kansan

Worked with editorial, writing, photo, and multimedia staffs to produce broadsheet, magazine, and digital content. Managed three daily productions per week and supervised a four member design staff.

Video content producer, May 2014 and 2015

Jay Blakesberg, Summercamp Music Festival

Created video content of the atmosphere of the festival; Live performances, audiences, vendors and activities. Collaborated with other media team members to produce visual content for a variety of digital platforms.

Digital content producer, 2013-2017

Rountree Films, Pittsburg KS

Operated multiple cameras, lighting, and audio equipment to capture events including proposals, weddings, public spectacles, and non-profit activities.

Education

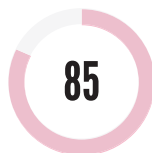
BFA in Design-Photomedia, concentration in Film and Media Studies, 2017

University of Kansas, Lawrence, KS.

Skills- Adobe Creative Cloud



Photoshop
Lightroom



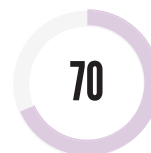
Indesign



Muse



Illustrator



Premiere
After Effects

Equipment & Practice

The experience I have gained from client and fine art projects has allowed me to work in all stages of the production process: from preproduction, production, and post production.

Digital Photography

director, set design, photographer, retoucher, print specialist

Canon and Sony DSLR

Arri, Kino Flo, and Einstein lighting systems

Video/Cinematography

preproduction, set design, lighting specialist, camera operator

Canon and Sony DSLR

Arri and Kino Flo lighting systems

Zoom recording devices

Print/Presentation/Exhibition

print specialist, web designer, exhibition designer, user-experience

Epson large-format printers

Presentation materials